Jidariyya: Every Day is National Day in Qatar

Abstract

- This project used visual anthropology methods to gather footage on Tamim Almajd’s billboard and capture their political, social, and
- The objective of the project materialized in a documentary film.

Objectives

- This project aims to gain a better understanding of how a political crisis has been translated into a visual phenomenon through social participation.

Methodology

- Community Engagement
- Academic research and visual anthropology
- Discourse analysis

Methodology: Pre-Production

- Extensive background research for the film
- Becoming familiar with equipment
- Devising questions

Methodology: Production

- Students scheduled interview times and places, contacted interviewees and filmed them.
- They also conducted discourse analysis of written messages on the Tamim Al Majd billboards.

Methodology: Post-Production

- Filmed footage was compartmentalized into different categories and was edited using Premiere Pro.